

YOU ARE INVITED TO "P2 TALKS" FEATURING...



Jane Purvis' encore performance of her *highly requested* IAP2 North America Conference presentation

"CHANGING ENGAGEMENT FOR A CHANGING CITY"

MONDAY

22

JAN 2018

Location: University of Alberta Faculty Club
(11435 Saskatchewan Drive NW)

Agenda: 11:30 am to 1:00 pm,
Presentation starts at 12:10 pm

Registration: Space is limited, must pre-register to attend!

Register at <http://www.iap2canada.ca/event-2748372>

Early Bird - Register by January 9, 2018 and pay only:

- \$25 (IAP2 members or students) or
- \$30 (non-members)

Regular Rate - Register after January 9, 2018:

- \$35 (IAP2 members or students) or
- \$40 (non-members)

Using a collaborative approach, the City of Edmonton has recently concluded their 3-year-long Council-sponsored Initiative on Public Engagement, resulting in significant changes to Edmonton's engagement policy and approach. Wanting to model engagement best practice, the process included over 1000 community voices through workshops, a joint community/city Advisory Committee, and five joint working groups. At the session, Jane will review the history of P2 at the City of Edmonton, the context of the Council Initiative, the process (including techniques used – consensus workshops, storytelling, collaborative working groups, joint community-City advisory committee, surveys, focus groups, online community opinion panel), results, and preliminary outcomes.